

eCommerce UX Design Checklist

How long does your eCommerce store's homepage take to load?

Studies show that the maximum time for a positive user experience is two seconds.

Do you have a simple sign-up form on your eCommerce store?

We advise keeping the path to checkout simple. Let the customer make a choice whether to leave their personal information or not.

Do you use personalization in your eCommerce store?

Personalizing the user interface and contents increases loyalty and interest in your store.

Do you find the UX design on your eCommerce store intuitive?

UX design for eCommerce is the keystone to a positive user experience.

Do you work with feedback on your eCommerce store?

Customer feedback helps you make the right choices, and you improve product cards and customer service.